

SPONSORSHIPS AT A GLANCE:

Sponsor Immunogenomics 2018 and showcase your products and services before leaders in the field of immunogenomics. Hear firsthand what researchers say could help them make faster, more dramatic progress in their work.

Package Benefits	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Exhibitor \$2,000
Number of Full Conference Passes with Sponsorship	6	5	4	3	2
Exhibit Space	20x10	20x10	10x10	10x10	10x10
Acknowledgement in Conference Program	x	x	x	x	x
On-Site Branding	x	x	x	x	x
Name Recognition on Conference Website with Link to Sponsor Webpage	x	x	x	x	x
Verbal sponsor recognition from the podium	x	x	x	x	
Acknowledgement as a sponsor on conference website and in selected marketing materials including pre and post conference mailings and social media	x	x	x	x	
Sponsor of one social	x				
Speaking Opportunity	x	x			
Advertising - Premium full page, full color, print position in the Conference Program	x				
Advertising - Logo on front of the Conference Program	x				
Lunch Sponsor Recognition		x			
Advertising - Full page, full color print ad in the Conference Program		x			
Breakfast Sponsor Recognition			x		
Advertising - 1/2 page, full color print ad in the Conference Program			x		
Break Sponsor				x	

ADDITIONAL SPONSORSHIPS:

Session Sponsor **\$7,500**
 Conference Bag Sponsor **\$500**

PROGRAM ADVERTISING:

Full Page, 4 Color,
 Inside Front Cover Placement **\$1,250**
 Full Page, 4 Color **\$1,000**
 1/2 Page, 4 Color **\$500**

For sponsorship customization or media partnership opportunities, contact **Deborah Powell**, HudsonAlpha Institute for Biotechnology, at dpowell@hudsonalpha.org.