




the power of
▶ **Planned
Giving**

**HUDSONALPHA
FOUNDATION**

In recent years, we have felt the need to additionally support organizations with critical, long-term missions that will benefit future generations. Including HudsonAlpha in our estate plans provided a great opportunity to do this right here in Huntsville.

- John and Ona Hamilton





You have the power to advance genomic research that can lead to life-changing and lifesaving discoveries.

You can also strengthen educational outreach programs that inspire the next generation of scientists, while helping to deliver translational genomics to those who need it most: *patients*.

The material things you've worked for—personal property, retirement funds and insurance policies—are tools that allow you to support causes you care about, and leave a meaningful legacy. When it comes to planned giving, even a modest-sized gift has the power to touch millions.

With a planned gift, you can:

- ▶ Make a larger charitable gift than you thought possible
- ▶ Take care of the financial needs of your family first
- ▶ Lower/reduce estate taxes for your heirs
- ▶ Reduce your income tax and even avoid capital gains taxes
- ▶ Diversify your investment portfolio
- ▶ Leave a legacy without giving up assets
- ▶ Create income for you or a loved one

It's easy to designate the HudsonAlpha Foundation as a recipient of your planned gift. Simply call 256-327-9434 to speak with Karen Petersen, Director of Annual and Planned Giving. You may also email her at kpetersen@hudsonalpha.org.



Your legacy

Imagine agricultural yields are at an all time high and devastating diseases are dramatically diminished. We envision a world where we have unlocked the secrets to human health and our legacy on earth. Your planned gift to HudsonAlpha can play a key role in creating this brighter future.

Planned gifts are more important than ever to ensure the Institute's long-term success and vitality. They could also provide significant tax benefits — even income — to you and your family.

A number of creative vehicles are available for philanthropists who wish to extend their commitments to HudsonAlpha beyond their lifetime while taking advantage of significant tax benefits today.

Naming HudsonAlpha in your will could dramatically reduce the estate tax burden on your heirs. You could also choose to receive an annual income, or provide one to a designated beneficiary, through a charitable remainder trust.

By strategically and creatively planning your long-term giving, you can help drive HudsonAlpha's cutting-edge research and innovative education programs well into the future, fueling life-changing and lifesaving discoveries that will benefit your children, their children and generations to come.

That's a legacy worth leaving.

If you are interested in exploring planned giving opportunities with HudsonAlpha, we would be pleased to work with you and your advisors to structure a gift that best fulfills your charitable goals.



HUDSONALPHA INSTITUTE FOR BIOTECHNOLOGY

While strengthening our future in science and technology, Huntsville continues to evolve as a city of discovery and success. You can rest assured that your philanthropic dollars will be used to advance research to combat devastating diseases, provide innovative educational programs and develop lifesaving medical care through genomics. Please consider making HudsonAlpha a part of your legacy.



Double Helix

society

As a member of the Double Helix Society, you give us the opportunity to thank and recognize you today even though it may be years before some gifts are realized.

You may support HudsonAlpha in a number of ways through estate and planned giving:

- › Bequests
- › Real Estate
- › Stock Transfers
- › Charitable Trusts
- › Life Insurance Designations Retirement Fund Distributions

Membership benefits include:

- › Name on Double Helix Society wall
- › Annual Double Helix Society luncheon
- › Naming opportunities available for irrevocable gifts

The Double Helix Society was formed in 2015 to recognize those donors who include HudsonAlpha in their estate or long-term gift planning. These supporters are in many ways the foundation of HudsonAlpha's future.

Before making a gift to the HudsonAlpha Foundation, please consult with your financial, tax or legal advisors for a thorough analysis of your individual situation and the tax benefits, and to decide which of these ways of giving might work best for you.



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hudsonalpha.org/donate

The HudsonAlpha Foundation, a 501(c)(3) nonprofit organization, is the supporting entity for the HudsonAlpha Institute for Biotechnology. Tax-deductible contributions to the Foundation are for the sole purpose of advancing the mission of the HudsonAlpha Institute for Biotechnology.

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