

Sponsorships at a Glance

Package Benefits	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$3,000	Exhibitor \$2,000
Number of Full Conference Passes with Sponsorship	6	5	4	3	2	2
Exhibit Space	10x10	10x10	10x10	10x10	NA	10x10
Acknowledgement in Conference Program	x	x	x	x	x	x
On-Site Branding	x	x	x	x	x	x
Logo on Conference Website with Link to Sponsor Webpage	x	x	x	x	x	x
Sponsor Recognition at opening keynote	x	x	x	x	x	x
Acknowledgement as a sponsor on all PR, Conference Website, Marketing Materials, Pre and Post Conference Mailings and selected Social Media	x	x	x	x	x	x
Sponsor of the U.S. Space and Rocket Center social	x					
Logo on all communications relating to the U.S. Space & Rocket Center social	x					
Option for an Exhibition table at U.S. Space & Rocket Center social	x					
Speaking opportunity for 15 minutes	x					
Advertising - Premium full page, full color, print position in the Conference Program (Outside Back Cover)	x					
Advertising - Logo on front of the Conference Program	x					
Hops on the Helix Sponsor		x				
Speaking Opportunity for 10 minutes		x				
Advertising - Full page, full color print ad in the Conference Program		x				
Monday Evening Reception Sponsor			x			
Advertising - Half page, full color print ad in the Conference Program			x			
Lunch Sponsor				x		
Break Sponsor					x	

Additional Sponsorships

Session Sponsor	\$7,500
Technology Sponsor	\$7,000
Conference Bag Sponsor	\$2,000
Chair Drop.....	\$750
Conference Bag Insert	\$500

Program Advertising

Full Page, 4 color, Inside Front Cover Placement.....	\$1,250
Full Page, 4 color.....	\$1,000
1/2 Page 4 color.....	\$500

For sponsorship customization or media partnership opportunities, contact **Deborah Powell**, HudsonAlpha Institute for Biotechnology, at dpowell@hudsonalpha.org or call **256.327.5218**.