

Media Release Form

(Adult)

For good and valuable consideration, receipt of which is hereby acknowledged, I hereby:

1. Assign and grant to the HudsonAlpha Institute for Biotechnology, HudsonAlpha Foundation, and each of their respective affiliates ("HudsonAlpha"), the right and permission to take, capture, store, publish, and otherwise use the photographs, film, video, electronic representations, images, sounds, recordings, and other media made of me by HudsonAlpha (the "Media").
2. Authorize the reproduction, sale, copyright, exhibit, broadcast, storage, use, whether in promotional, advertising, marketing, news, and website uses or otherwise, and distribution of the Media including, without limitation, in other forms now known and forms hereinafter devised, and in all languages, and for any purpose, (the "Use") at the discretion of HudsonAlpha and specifically waive any right to any compensation or remuneration for the Use of the Media.
3. Release HudsonAlpha from any and all liability for the Use of the Media, and agree to hold harmless, release, and forever discharge HudsonAlpha (and any of HudsonAlpha's agents, representatives, affiliates, successors, and assigns, or any other person acting on HudsonAlpha's behalf) from any and all causes of action in law or equity that I have now or may have in the future, including, but not limited to causes of actions for libel, slander, invasion of privacy, copyright or trademark violation, right of publicity, and/or false light, arising from or in any way relating to the Use of the Media.
4. Agree that the rights to Use of the Media shall be perpetual, irrevocable, fully transferable and assignable, royalty-free, and worldwide.
5. Agree that HudsonAlpha shall be the sole and exclusive owner of all rights in and to the Media and the Use thereof.
6. Grant and authorize HudsonAlpha the exclusive right to edit, alter, destroy, or otherwise change the Media without any rights of approval.
7. Agree that this Release does not create any sort of principal-agent relationship and does not impose a special duty of care on HudsonAlpha.
8. Represent and warrant that I am authorized to represent myself for purposes of the Alabama Right of Publicity Act (the "Act"), and I, in that capacity: (i) authorize and consent to the Use of the Media including any "indicia of identity" (as that term is defined in the Act); (ii) waive any right, title, and interest that may be asserted in any right of publicity or indicia of identity that may arise from or be associated with the Media; and (iii) agree that the term "Use" includes use in products, goods, merchandise, or services entered into commerce in this state, any other state, any other country, territory, or possession, whether for purposes of advertising or selling, soliciting purchases of, products, goods, merchandise, or services, or for purposes of fund-raising or solicitation of donations.
9. Represent and warrant that: (i) I have the full authority to enter into this Release; and (ii) I have read the forgoing Release and understand all of the terms contained herein.
10. Agree that this Release is irrevocable.
11. Agree to sign such other documents as may be necessary to perfect title in and to the Media to HudsonAlpha, and its successors and assigns.
12. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Signature pages may be executed via "wet" signature or electronic mark and the executed signature pages may be delivered using .pdf or a similar file type transmitted via electronic mail, cloud based server, e-signature technology or other similar electronic means.

PLEASE PRINT CLEARLY

Name (Printed): _____

Address: _____

Signature: _____ Date: _____

Phone: _____